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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/579,965	05/26/2000	Hadi Partovi	418268646US	1013
45979 7590 11/27/2007 PERKINS COIE LLP/MSFT P. O. BOX 1247 SEATTLE, WA 98111-1247				
EXAMINER				
MIRZA, ADNAN M				
ART UNIT		PAPER NUMBER		
2145				
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11/27/2007		PAPER		

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

### Office Action Summary

**Application No.**

09/579,965

**Applicant(s)**

PARTOVI ET AL.

**Examiner**

Adnan M. Mirza

**Art Unit**

2145

**-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --**  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 10 September 2007.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 10-13, 15, 16 and 32-37 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 10-13, 15, 16, 32-37 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
- Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

**Priority under 35 U.S.C. § 119**

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

**Attachment(s)**

- 1) ☐ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/SB/C)
- Paper No(s)/Mail Date \_\_\_\_\_
- 4) ☐ Interview Summary (PTO-413)
- Paper No(s)/Mail Date \_\_\_\_\_
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: \_\_\_\_\_

**DETAILED ACTION**

***Claim Rejections - 35 USC § 103***

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

2. Claims 10-13,15,16,32-37 are rejected under 35 U.S.C. 103(a) as being unpatentable over Roberts et al (U.S. 6,101,486) and Brisebois et al (U.S. 6,330,550).

As per claims 10,34,37 Roberts disclosed a method receiving request from a first user to add a data set of a second user profile to second user profile to be associated with a second user; wherein the request is to be identified in response to receiving a URL access request by the first user to access URL, the URL provided by the second user to the first user, the URL having a second user identifier to correspond to the second user profile based on the second user identifier (Roberts, col. 2, lines 50-59).

However Roberts did not disclose in detail, “determining if the request includes a cookie that is associated with the first user profile adding the data set to the first user profile in response to determining that the request includes the cookie that is associated with the first user profile”.

In the same field of endeavor Edstrom disclosed, “ When a user visits a web site, the web-server automatically receives the user’s identification code. In requesting access to user data or

completion of a transaction, the web-site server provides the user identification code to the profile server performs a confirmation operation in accordance with the instructions stored in the user profile tag. Until successful completion of the confirmation process, the server denies the part access to the user data and does not complete the transaction (col. 1, lines 45-54)".

It would have been obvious to one having ordinary skill in the art at the time of the invention was made to have incorporated the information when a user visits a web site, the web-server automatically receives the user's identification code. In requesting access to user data or completion of a transaction, the web-site server provides the user identification code to the profile server performs a confirmation operation in accordance with the instructions stored in the user profile tag. Until successful completion of the confirmation process, the server denies the part access to the user data and does not complete the transaction in the method and system of Roberts as taught by Brisebois to provide efficiently enable applications to share functionality, preferably from a single interface and that provide the flexibility scalability and user-friendliness and make it Financially valuable

3. As per claim 11 Roberts- Brisebois disclosed wherein the second user identifier is a parameter specified in the URL (Roberts, col. 2, lines 53-63).
4. As per claim 12 Roberts- Brisebois disclosed wherein the data set comprises a name and a telephone number (Roberts, col. 2, lines 53-63).

5. As per claim 13 Roberts- Brisebois disclosed wherein the data set is a vCard (Roberts, col. 2, lines 53-63).
6. As per claim 15 Roberts- Brisebois disclosed wherein the second user identifier comprises a user-ID corresponding to the second user (Brisebois, col. 3, lines 28-39).
7. As per claim 16 Roberts- Brisebois disclosed wherein the second user identifier enterprises a telephone identifying information corresponding to the second user (Brisebois, col. 3, lines 28-39).
8. As per claims 32,35 Roberts- Brisebois disclosed further comprising: requesting that the first user present authenticating information when the single request does not include a cookie that is associated with the first user profile; identifying the first user profile based on the authenticating information and adding the data set to the first user profile (Roberts, col. 5, lines 16-24).
9. As per claims 33,36 Roberts- Brisebois disclosed further comprising: creating a new user profile when the single request does not include a cookie that is associated with first user profile; and adding the data set to the new user profile (Brisebois, col. 4, lines 46-54).

***Response to Arguments***

10. Applicant's arguments with respect to claim 10-13, 15, 16, 32-37 have been considered but are moot in view of the new ground(s) of rejection.

A. Applicant argued that prior art did not disclose, “receiving a request from a first user to add a data set of a second user profile to first user profile”.

As to applicant's argument Robert disclosed, “Thereafter, the user profile is compared to marketing material maintained by the company and a dynamic content message is generated. A webpage is configured for display by inserting the dynamic content message into the webpage” (col. 2, lines 55-59).

B. Applicant argued that prior art did not disclose, “the request to be identified in response to receiving a URL access request by the first user to access URL, the URL provided by the second user to the first user”.

As to applicant's argument Robert disclosed, “When the customer contacts (i.e. visits or accesses the company website (step 410), the customer profile is retrieved from profile database by ACD device. Web pages of the company's site displayed on the customer terminal will include both static and dynamic material. The static material acts as template for the displayed web page image and includes, for example java scripts, CGI scripts, Java applets etc. These scripts have

instructions for retrieving various dynamic content messages and displaying them on customer terminal when the customer is viewing the company's web site. To display the web pages on customer terminal, web browser retrieves the static content (i.e. the web site template) from NSP apparatus and displays it on customer terminal 110 (col. 6, lines 21-35).

### ***Conclusion***

11. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

12. Any inquiry concerning this communication or earlier communication from the examiner should be directed to Adnan Mirza whose telephone number is (571)-272-3885.

13. The examiner can normally be reached on Monday to Friday during normal business hours. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jason Cardone can be reached on (571)-272-3933. The fax for this group is (703)-746-7239. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

14. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at (866)-217-9197 (toll-free).

/A. M. M./

Adnan Mirza

Examiner

/Jason D Cardone/  
Supervisory Patent Examiner,  
Art Unit 2145